



## CVC Newsletter September 2012

The 3 months since our last newsletter have been very busy with many positive things happening for the CVCs.

July saw the start of another CVC in the community of Westfort in Pretoria West. Dr Wonderful Shumba is the principal vet for this clinic. We would like to take this opportunity to thank him for taking on the responsibility of helping this particular community.

The Ubombo CVC (KZN) did an outreach to Bangonoma which is a very rural area in KZN between Mkuze and Nongoma. The outreach was organised by Dr Maryanne Anderson and Mr Bantu Zulu, a member of the community. Since the majority of the dogs seen had never received any veterinary attention, the people were very happy to have a professional to ask questions such as how often a bitch comes into heat, for how long does she carry her puppies, etc. All in all 35 dogs were vaccinated, dewormed, and dipped, and some other primary health care issues were dealt with. The people were very happy and asked us to come back next month when they will have even more dogs ready for us to vaccinate!



The Western Cape CVCs have also not been idle. They have a massive project on the go focussing on education and sterilisation – for a very informative overview please use the link <http://youtube/vDYiKdmYcDY>

The CVC now has two marvellous mascots – they represent the dog and cat on our logo. The suits were sponsored by Centurion Bus Manufacturers. These two characters caused a stir for us at the World of Dogs and Cats as well as at the 702 Discovery Walk the Talk in July. We will be running a competition in the coming months to name these mascots.

### EVENTS PAST

The World of Dogs and Cats was held at the Gallagher Convention Centre, 20 to 22 July 2012. SA Petpages once again sponsored the CVC stand at the expo. We had a really fantastic spot right at the entrance, so our exposure to the 19 166 visitors who attended could not have been better. We had balloons for the children as they came in the door, thus creating an awareness of branding right from the start.



There were two raffles: a beautiful quilt donated by Dr Magdie van Heerden, won by Maksie Douwes and a childrens' fishing kit won by Craig Millar (although it was not quite what he had expected when entering the "fishing rod raffle" - his young daughter is glad her dad wanted a fishing rod!). We also had various books on sale and in total we raised R2659.45 for the CVC. We were able to hand out MyPlanet cards for people who completed the application forms at the show. This resulted in over 40 people signing up with the CVC as their beneficiary. We would like to thank our volunteers for assisting us on the stand – Marius Grundlingh, Annette Henning, Maria van Eeden, Chris Mabe and Dr Roy Page who did a great deal for us while promoting responsible pet ownership.

### Discovery 702 Walk the Talk

Sunday 22 July 2012 saw 16 CVC supporters and 4 dogs participating in the 702 Discovery Walk the Talk on behalf of the CVC. All our walkers had sponsors and a total of R6055.00 was

pledged. Our walkers all received T-shirts bearing the CVC logo and the statement “Vets making a difference”. These were sponsored by MyPlanet and bore their logo as well. The Code Company upgraded our website and designed a pledge component for the Discovery Walk the Talk to make it easy for anyone to pledge for our walkers. We would like to thank them for this sponsorship. They have also done the same for the Momentum 94.7 Cycle challenge.



### Hope Starts in Hatfield

On Saturday 30 June 2012 the CVC attended the fun run/walk organised for the Hope Starts in Hatfield event. We were fortunate for good weather this time round, the wind was minimal and it was not too cold. There were a lot of people participating, and Daleen had special permission for her dogs to walk with her – this drew quite a lot of attention.

### Pretoria Shepherd Dog Club

The Pretoria Shepherd Dog Club adopted CVC as their preferred charity in 2011 with the view to making their efforts as a club go towards a good cause. On Saturday 18 August 2012 they held the Walk Your Dog/Share your Dog in Aid of CVC event. Daleen had a beautiful stand, filled with bright blue balloons, T-shirts, goody bags and books for sale. CVC T-shirts sponsored by MyPlanet were given to the first 50 entrants. A stream 63 walkers with dogs and children, wearing white CVC T-shirts, walked a 4km route along the Waterkloof spruit. You can read more about the route on [www.fowws.co.za](http://www.fowws.co.za). There was a lucky draw and doggy prizes sponsored by Royal Canin, CVC and Kyron, and a clivia plant from DA representatives Bronwyn and Siobhan. Afterwards all entrants were given exciting goody bags sponsored by CVC, including a dog bandana. For a more detailed report please go to the website [www.pretoriashepherddogclub.co.za](http://www.pretoriashepherddogclub.co.za).



The Pretoria Shepherd Dog Club also held a quiz evening promoting the CVC on 14 July 2012. The event went off with a bang and was loaded with heaps of laughter. Questions like: what breed of dog appeared in the movie Babe, which famous dictator was saved by a Newfoundland after falling overboard, and who wrote the book The Plague Dogs, were asked. Fortunately all the questions and answers had been given ahead of time, so it was a matter of a hard study and memory game! It was heart-warming to see how many families arrived. The winners turned out to be a group of lady members determined to get all the answers right, only marginally beating the rest of the groups. Thanks to everyone for the sherry, pots of home-made soup and loads of bread.

#### Val de Grace Animal Clinic Open Day

Dr Jacobs of Val de Grace Animal Clinic kindly invited the CVC to exhibit at their open day in their lovely practice gardens on Saturday 25 August 2012. Dr Jacobs invited his clients via bulk SMS and the day was very well attended by the community. The CVC handed out branded goody bags and had the opportunity to promote all their fundraisers and events. There were exhibitors from pet food companies giving advice on pet food to the clients. Dr Jacob's daughter had a table with refreshments, muffins, cupcakes and a fridge tart that she had baked herself. It was a successful day that gave the CVC the opportunity to create awareness for the services that we render to disadvantage communities.

#### Winterveld Dog Show

25 August 2012 saw approximately 90 dogs participating in the show at the Winterveldt Multipurpose Centre. The day was long and hot but on the whole a successful and fun. Nestlé, Kyron, Goodies 4 Pets, Sanofi Pasteur, Animal Talk, and the SAVC all contributed to the contents of the packs received by the entrants. We had people representing the University of Pretoria, SAVC, Goodies4pets, Gauteng Department of Agriculture and Rural Development (who vaccinated 118 pets this day), SPCA, Pit bull Federation, Greyhound Rescue, and Chris for

the Love of Pets attending, as well as several volunteers to assist with running the show. I would like to specifically mention Mr Solly Mapaya (From UP) who wore the CVC mascot dog suit for a fair portion of the morning despite the heat. He is a very dedicated man. Nestlé supplied all the prizes for the event – our judges were Dr Quixi Sonntag (UP), Mr Ali Makgato (GDARD), Ms Nuala Flood (Nestlé), Mr Mishack Matlou (SPCA), and Dr Nenene Qekwana (CVC). Sanofi Pateur sponsored some lovely T-shirts for the volunteers assisting at the show.

I would like to thank all those who contributed to the making the day a memorable occasion. Anyone wanting a more detailed report of the day's events – please contact [debbie@cvetc.co.za](mailto:debbie@cvetc.co.za).



### The Spring Show

The Spring Show ran from 1 to 6 September 2012 at the Tshwane Events Centre in Pretoria. The show concentrated specifically on agriculture this year, and over the week many schools booked to come through the exhibits. The CVC had special packs for the teachers and principals of the schools informing them of many of the fund-raisers and community-engagement opportunities that we offer schools to participate in. These packs are available via email from CVC central office to volunteers and supporters who would like to get schools, and vet practices in their own areas involved as well.

## EVENTS COMING

### Momentum 94.7 Cycle Challenge

The Code Company has very kindly set up a way for CVC supporters to pledge for the participants riding for the CVC on the website [www.communityvet.co.za](http://www.communityvet.co.za)

For those who would like to ride on behalf of the CVC in this event – please contact Dr Dave Kenyon before the 3rd of October 2012 at [drdavekenyon@hotmail.com](mailto:drdavekenyon@hotmail.com)

Kiddies ride: 1km; Saturday 10 November 2012 – Kiddies ride distances are according to what the parent feels is appropriate for their child. There will be 1km loop route.

Momentum 94.7 Cycle Challenge 40km + 2km bush bash; Saturday 10 November 2012 40km ride is a road race with a 'bush bash' optional route, if you are on a mountain bike. The 'bush bash' route will be about 2km.

Momentum 94.7 Mountain Bike Challenge 30km; Sunday 11 November 2012

Momentum 94.7 Mountain Bike Challenge 55km; Sunday 11 November 2012

Momentum 94.7 Cycle Challenge is 95km; Sunday 18 November 2012

All this information and registration details can be found on the website at [www.cyclechallenge.co.za](http://www.cyclechallenge.co.za)

## DONATIONS AND SPONSORSHIPS

Tuks RAG ('Reach Out and Give') is a student-driven charity organisation dedicated to developing students through their active participation in fundraising and community-service initiatives. At present, Tuks RAG is the largest organisation of its kind in South Africa, and the third largest in the world. The contagious RAG spirit has a reputation for turning fund-raisers into worthwhile memories and the 2012 Onderstepoort RAG was no exception!

Each year a group of BVSc I students (better known as the 'RAGcom') from University of Pretoria's Faculty of Veterinary Science take up the challenge of organising RAG: a week consisting of a variety of fund-raising events for both OP students and the public. At the annual OP Beerfest, held on 4 February at Hatfield Square, more than 4 000 students came out to support the event. Other events that made up the traditional OP RAG week included a Casablanca-themed wine-tasting as well as a quiz night, casino evening, potjiekos competition and adventure race. RAG week 2012 was a resounding success thanks to the efforts of the RAGcom and the support from staff and students, raising an outstanding R70 000. This money was donated to the SAVA CVC and the Onderstepoort, Hluvukani Clinic.



The Gauteng CVCs have had some wonderful support and donations from industry, private practices and individuals as well. We would like to thank each and every person and company that contribute to the CVCs. There is no donation or sponsorship too small – every contribution counts.

Medpet have been incredibly supportive donating stock of dewormer and Doxydog both of which were very much needed. They have also been very helpful in assisting us with the dewormer fund-raising project that we will be implementing through schools in the coming months.

Cipla have been supportive with providing a special on Fiprotec for the CVCs.

MSD donated R5000.00 to the Kleinmond CVC educational program, provided special prices on vaccines for CVCs, and donated pooh bags that can be sold by CVCs and practices/vet shops for fundraising for the CVC. If you want assist in the selling of pooh bags for the CVC, please contact Daleen – [cvc@sava.co.za](mailto:cvc@sava.co.za)

VTech are still very supportive to all the CVCs especially in regard to stock from their Healthtech range.

With the increase in clinics the Gauteng CVCs required additional kits to be put together as we are into the situation of sometimes having more than one clinic on a day. We would like to thank Rucenta for their donation of equipment and instruments for this kit.

The Gauteng CVC are very privileged to have the support of the Gauteng Department of Agriculture and Rural development who have donated a great deal of the stock requirements of vaccine for the Gauteng CVCs.

Veterinary practices that have been very supportive include: Old Chapel, Menlyn, Bakenkop, Moreletarif, Val de Grace, Lynburn, Pretoria-Noord, Waterkloof, Rivonia, Sunninghill, Ridge, Hatfield, Pierre van Ryneveldt, Monumnet Park, Silverton, Akasia, Atterbury, Lammermoor, Bryanston, Mayville, Florandia, Hercules, Jacaranda, Doornpoort and Dr Georgina Crew's practice. These practices have either done sterilisations at very reduced rates, donated stock or equipment, promoted or participated in CVC fund-raisers, have client loyalty systems where the CVC benefit, or had clients who donate to animal welfare that they have referred to the CVC. Thank you to all for the support and assistance.

The IVSA and other student groups have been really supportive in the last few months volunteering at Gauteng CVC clinics and doing fund-raisers, or food and pet product collections for the CVC. The IVSA also organised a very informative lecture on rabies for CVC volunteers and other interested persons.

Individuals who have donated substantially or continually to the CVC include Dr Jeanine Fourie, Debbie Tiley, Bridget Kelly, Dr Georgina Crew, Sandra Kendal, and Zelma Opland. Should anyone wish to make a private donation to the CVC – our banking details are as follows:

**SAVA CVC, ABSA Bank, Branch: Brooklyn, Branch Code: 632005, Account No: 405 677 9023**

Worth a special mention is Monica Cliff who has forsaken receiving gifts for her birthday, choosing to rather encourage her friends and family to donate to the CVC. This is a much-appreciated gesture.

### FUND RAISERS

Richtersveld CVC are running a Pet Photo Competition. Entry is R25.00. Send a photo of your pet (categories: dog, cat, horse, or other) and proof of payment to akasiadierekliniiek@gmail.com or contact (012) 527 0034. Competition closes on 30 October 2012. The judge is well known "Bulls" photographer Johan Rynners. Prizes include: Fuji 12 mega pixel Digital camera, books, and hampers.

The Paw Print Project was run from 1 May to 31 July. Many practices participated and we had some really lovely colourful displays in receptions. Thank you to all those who took part. This is an annual fund-raiser, so if your vet missed out this year – you can still get involved next year. All that is involved is: clients purchase a paw print for R5 (which comes to the CVC) at a practice and they put the paw print up on the practice wall. We are extending this project this year by running a creative writing competition – entries are required to have a paw print included that has a practice stamp (or a school stamp if the entrant is from an area without veterinary services). Thus participants must go to a participating vet to purchase their paw print – raising funds for the CVC and getting participation from the veterinary practices. The competition will run from 1 August to 31 October 2012. Prizes are sponsored by Exclusive Books. Practices who would like an advertising poster for the competition, and need paw prints can contact [cvc@sava.co.za](mailto:cvc@sava.co.za) and we will email these to you (no waiting for the postal services).

MySchool MyVillage MyPlanet initiatives: The SAVA CVC is a beneficiary of the MyPlanet card system. We are still encouraging people who have not yet got a MySchool MyVillage MyPlanet card to apply for one, and those who already have, and have space for another charity (You can have up to 3 per card) to add the SAVA CVC to their existing card. This card costs the consumer nothing. It is swiped at participating retailers and a percentage of the purchase amount is donated by the retailer to the charity listed on that card. IF YOU DO NOT YET HAVE A CARD – PLEASE TAKE THE TIME TO GO TO [WWW.MYSCHOOL.CO.ZA](http://WWW.MYSCHOOL.CO.ZA) AND DOWNLOAD THE FORM – COMPLETE IT AND POST IT. IT IS THAT SIMPLE. You can even email us at [cvc@sava.co.za](mailto:cvc@sava.co.za) and we will email the application form to you. Travel arrangements can be booked through [www.MySchoolTravel.co.za](http://www.MySchoolTravel.co.za) and if you have a MySchool MyVillage MyPlanet card 1% of the purchase fee goes to your beneficiaries.

The CVC is now getting the benefit of funds from ink cartridge recycling through MyPlanet. Please note this initiative is currently only in Gauteng, and more recently a recycle collection office has been opened in Durban – thus, if any Durbanites are willing to facilitate a collection point for ink cartridges on behalf of the CVC – please contact Daleen at CVC head office so that we can organize for this project to be initiated in Natal.

### **FUND-RAISER PACKS**

In an effort to get more practices, people and schools involved in all our fund-raisers, we have created a “pack” with details of all the ongoing promotions, etc. If you would like more information please ask for a promotions pack from us – [cvc@sava.co.za](mailto:cvc@sava.co.za) There are tailor-made packs for vet practices, and schools, thus you do not have to be a vet to receive a pack and assist the CVC with any or all the fund-raisers.

**Together we can make more of a difference.**