



CVC Newsletter June 2012

The previous three months have seen many new projects initiated and the start of another Gauteng CVC. Dr Nenene Qekwana has taken on the principal vet position for a CVC in Hammanskraal. Dr Kate Morris has also gotten the Mamelodi CVC fully operational on alternate Saturdays.

We have even had some wonderful media exposure through Agri TV. On the 12th of April an insert was aired on the Makapanstad CVC. The principal vet Dr Dawie Blignaut was interviewed, as were the local community leaders, patrons of the clinic, representatives of the University and the CVC. The CVC was then approached again by Agri TV to do an educational series on basic pet care. This will be filmed over June, at the Loate and Makapanstad CVC.

They have indicated they will go to our Western Cape CVC and capture the work being done there too. In terms of getting the CVC better known to the communities and to potential donors, this is a fantastic opportunity.

We appointed a new CVC director at the AGM on the 5th of June 2012. Dr John Morton has stepped down from his position. We would like to take this opportunity to thank him for all the work he has done over his term. There are a lot of behind the scenes things that are the responsibilities of the CVC directors, and the CVC could not function as it does without their dedication and commitment. Dr Louween Edwardes accepted the invitation to become a CVC director.

On the 25th of May we had our Strategic Planning Meeting. Many of the principal vets attended as well as representatives from various companies in the veterinary industry. SA Pet Pages donated copies of their Autumn 2012 magazine for the CVC SPM to all the attendees, and Nestlé Purina sponsored the travel and catering for the day. There were many topics covered and overall it was a very positive meeting giving much to the way forward for the CVC.

On Wednesday the 30th of May Daleen Grundlingh our National coordinator had opportunity to spread awareness through MixFM radio (93.8Fm www.mixfm.co.za) on the "Roxy Blows Animal Show". This opportunity was by invitation of the co-producer of the Roxy Blows show, Helen Lilienfield. This fast growing radio station services 100 000 to 200 000 listeners in the Gauteng Midrand area, thus providing the CVC with wonderful exposure.

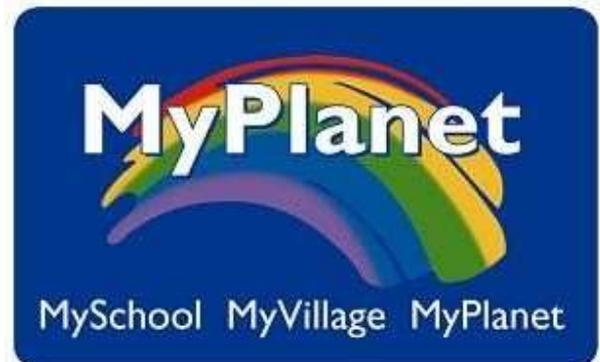
FUND RAISING PROJECTS



In the coming months there are a number of events and fund raisers on the go. The Paw Print Project runs from May to end July every year. Participating clinics can order their paw prints from the CVC central office (cvc@sava.co.za). Once they have them, clients can purchase them at the practice for a cost of R5 per print and the practice can then make a collage on the practice walls and windows with these paw prints. In the past we have had a lot of support from the clients of participating practices and we have seen some wonderful creative and colourful displays. The total funds collected from this project last year was R R38 795.00. We are hoping to improve on this amount this year.

We are continuing to market the MyPlanet cards, and, as an extension on this the MySchool Travel initiative. Those who have MyPlanet cards can book their holiday accommodation and travel means through the MySchool Travel website (www.myschooltravel.co.za) and the CVC will benefit with 1% of the total cost being donated to the charities specified on the card. There is no extra cost to the traveller, nor are there any penalties on incentive schemes such as Kulula Moolah, and Voyager air miles. These will all still apply. The MySchool Travel website has the capacity to accommodate all travel budgets – flights on all airlines, car hire services, hotels etc, are on the website. The only difference is that should you book specifically from the MySchool Travel site and use your MyPlanet card – the CVC gains funds.

Another extension of the MyPlanet fund raiser is the Ink cartridge recycle project. At this point it is not national, but any ink cartridges that can find their way to Vethouse are very welcome for this initiative. The University of Pretoria have also stepped up and are assisting with the project. They have placed three **recycle bins at strategic points on the Onderstepoort Faculty of Veterinary Science campus** namely:



- (1) At the Pharmacy in the OVAH**
- (2) Next to the ATM in the Sir Arnold Theiler Building**
- (3) In the entrance foyer of the Paraclinical Building**

Thank you to all the other practices and individuals who have been dropping off their used cartridges at Vethouse. It is still unclear at this point if this project will make a significant amount of funding for the CVC, but for now we are giving it all we can.

The CVC have MyPlanet posters for practices to put up to encourage more people to add the CVC to their cards as a recipient, or to apply for a card if they do not already have one. These posters are available through the CVC central office – cvc@sava.co.za.

Dr Liesl van der Merwe of Valleyfarm Vet ran a pilot project for the CVC, the “vaccination sterilisation donation campaign” (VSDC) at Valleyfarm Vet –over a period of 3 months over R14 000 was raised for the CVC. This project has now been extended to general practices in Pretoria. Those willing to participate, complete a pledge form (attached to this email). The basic idea being - For each sterilisation or vaccination done in the practice – there is a donation of an amount specific to the category in which the practice has pledged to participate. Practices have the option of donating the amounts from their current fee, or asking their client to contribute the additional amount for the charity when they pay for their sterilisation or vaccination. Currently this project will run in Gauteng practices till June 2013. We would like to ultimately challenge all practices to participate across the country.

The categories are as follows:

Platinum practices will donate R15 per sterilisation and R5 per vaccination, or do more than 6 CVC sterilisations per month.

Gold practices will donate R10 per sterilisation and R2.50 per vaccination, or do 4-6 CVC sterilisations per month

Silver practices will donate R5 per sterilisation and R2 per vaccination, or do 2-3 CVC sterilisations per month.

Thank you to Bakenkop, Waterkloof and Valleyfarm practices who have already committed to this project as Platinum Practices.

EVENTS/CALENDAR

The World Of Dogs And Cats exhibition will be held at the Gallagher Estate from the 20th to the 22nd of July 2012. The CVC has very kindly been donated a stand again at this event by SA PetPages. We intend to use this opportunity to create lots of awareness amongst the pet lover community of Johannesburg and surrounds for the CVC and the work that we do. We will also be promoting the MyPlanet cards at this event.

Hope Starts in Hatfield, is another exhibition that we are hoping will create awareness in the communities in and around Pretoria. This will be held on the 30th of June 2012 in Hatfield.

For all the energetic folk we have been granted charity bonds for both the 702 Walk the Talk and the Momentum Cycle Challenge. We encourage all to participate by either joining these events and helping us by being a visible part of the awareness campaign, or by being a bit behind the scenes and sponsoring a walker or a rider. The 702 Walk the Talk will be held on the 22 of July. The Momentum Cycle Challenge will be in November 2012. We are also looking to participate in the “Sisters with Blisters” walk later this year. For more information on any of these please contact CVC head office cvc@sava.co.za, or to pledge go to www.communityvet.co.za/new and click on pledge a walker, then follow the four easy steps. The Pretoria Shepherd Dog club are planning a dog walk in aid of the CVC on Saturday the 18th of August, we will be sending out more information as we have it.

The Annual Winterveldt Dog Show will be taking place on Saturday the 25th of August 2012 at the Winterveldt Multipurpose Centre. Volunteers to assist on the day are very welcome. We would like

to extend things a bit this year in that we have a little bit of entertainment as well as the competition. We are also hoping to have more participants for stalls.

THANK YOU'S

Once again we have a long list of individuals and companies that have contributed to the CVC over the past few weeks.

Thinking Pets donated a whole lot of pet food and accessories for distribution at clinics. As the weather is getting colder the blankets have been very popular acquisitions.

The International Veterinary Students Association did a cake sale and raised R800.00 for their effort. This money was donated to the Gauteng CVC and was used for much needed tick and flea control product.

Staying with veterinary students a group of students doing their community engagement project attended both the Wolmer and Makapanstad CVCs in May. For the Makapanstad CVC they had made an incredible effort and collected a whole lot of food and pet accessories to hand out to needy pets at the Makapanstad clinic. They also used funds raised to purchase dewormer and Fipronil products for the CVC. Overall I think both the community and the students had a really good clinic learning lots from each other. Their efforts were very much appreciated.

Practices that have contributed to the CVC with generous donations include Old Chapel Vet donating dewormer and iv fluids, Moreletariff Vet donating food and Rivonia and Sunninghill Vets donating xray equipment.

The Gauteng Department of Agriculture and Rural Development has been very supportive of the Gauteng CVCs. They have assisted with provision of vaccines, dewormer, dip, needles and syringes. They have also been very approachable with regard to funding for sterilisations. I truly hope that other provinces will follow the example set by this department. Their assistance means we can reach many more communities that we could not have helped without their support.

We have had several donations of jumble for selling at our Loate CVC to raise funds. Thank you to Barbara Schroeter for her continual donations as well as her support in volunteering at clinics. Also to Mrs Elbie Rautenbach who has donated a lot of household goods belonging to her late mother.

Every little bit counts and the CVC is very grateful to all who contribute either their services or by donation. We could not make the difference we do without each and every contribution.